

# What Is Managed Learning Services?



## The Core Idea

### Your Company

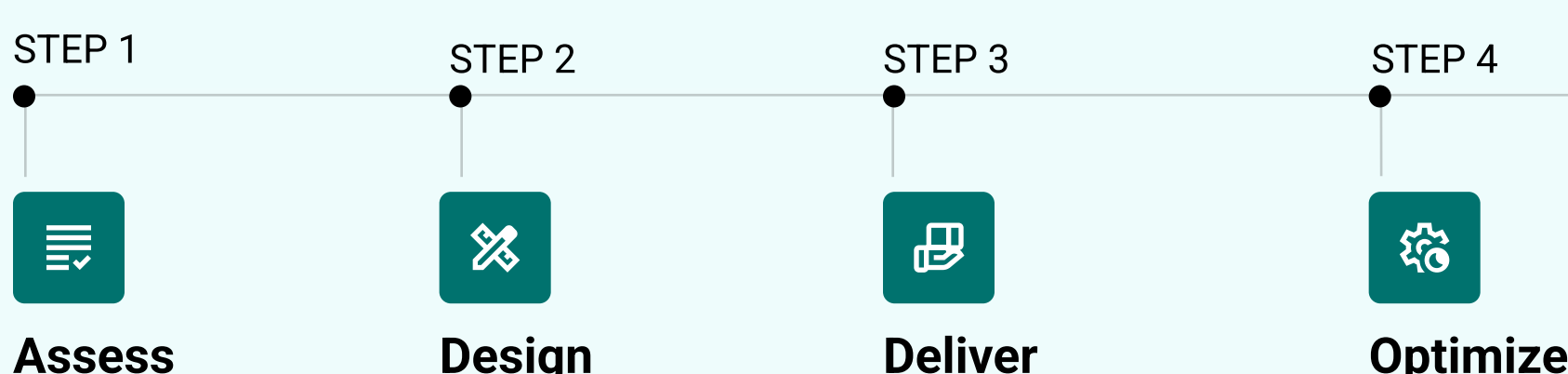
Driving core business goals, with limited time to manage expanding learning needs.

### Managed Learning Service (MLS) Provider

Experts who manage your entire learning function—content, technology, vendors, and data—for you.

## How MLS Actually Works

Four stages — from understanding your needs to continuously improving outcomes.



## What MLS Covers

Think of MLS as six pillars holding up your learning function.

- Content & Curriculum
- Technology & Platforms
- Vendor Management
- Data & Reporting
- Logistics & Operations
- Strategy & Consulting

## Who Is MLS For?

MLS works best for organizations where learning complexity has outgrown internal capacity.

- 01 Large Enterprises
- 02 Fast-Growing Companies
- 03 Transforming Organizations
- 04 Global Workforces

## Why Traditional MLS Plateaus

AI tools bolted onto manual processes don't change the fundamental equation. Four problems remain unsolved.

- 01 Systems Don't Talk
- 02 AI Treats Everyone the Same
- 03 AI Ignores Your Context
- 04 AI Doesn't Get Smarter

**THE ANSWER** | Intelligence Powered MLS

## Intelligence-Powered MLS: How It Works

Infopro Learning's Intelligence Layer connects your systems, learns from your data, and compounds value over time — turning MLS from a cost line into a strategic asset.

### PROFILER — Individual Intelligence

Verified proficiency profiles for every learner — skills, confidence scores, trajectory. Not just job titles.

*"Two people, same title, different skill levels → different recommendations."*

### GRID — Organizational Patterns

Captures what's worked at your org. — content, vendors, delivery methods that drive real results.

*"Vendor A drops 18% when class size exceeds 25 — flagged automatically."*

### ONTOLOGY — Semantic Understanding

Maps relationships between skills, roles, content, and outcomes. New tools plug in via pre-built blueprints.

*"Integration reduced from 4 months to 3 weeks."*

### SYNTHESIS — Intelligence to Action

Turns patterns into proactive decisions. Predicts gaps, optimizes schedules, and flags risks before they escalate.

*"Q3 gap: 4 ML engineers — identified 6 months out."*

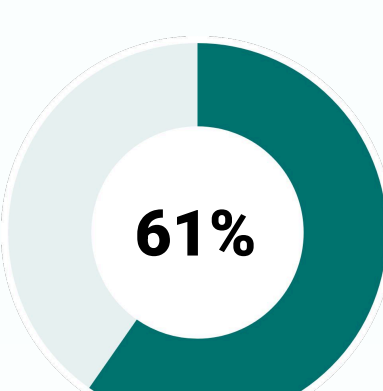
**MONTHS 1–6**  
Foundation  
20–35% Gains

**MONTHS 7–12**  
Acceleration  
40–60% Gains

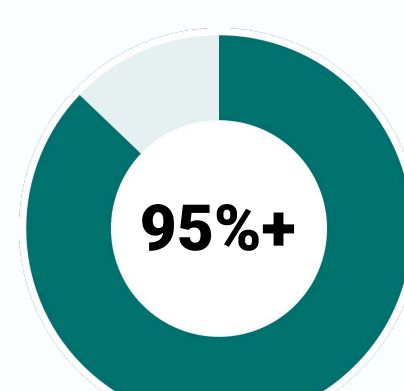
**MONTHS 13–24+**  
Transformation  
Competitive Moat

## Proven Impact

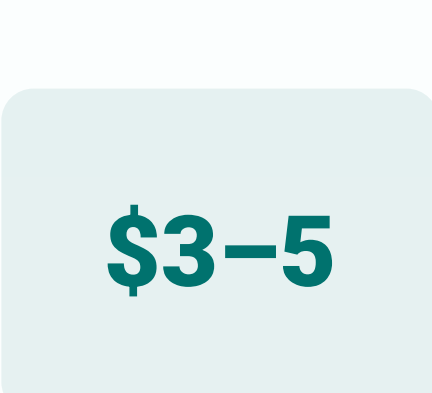
Real outcomes from organizations that have made the move to Intelligence-powered managed learning services.



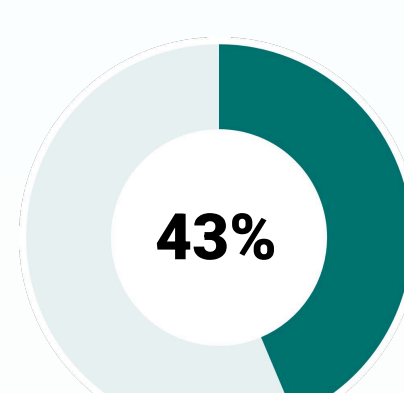
Cost reduction — global pharma, 18-year partnership.



Client renewal rate.



Return per \$1 invested in Year 1.



Reduction in admin processing time.

Turn everyday learning into real performance gains—see how INTELLIGENCE-POWERED MLS makes it happen.

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