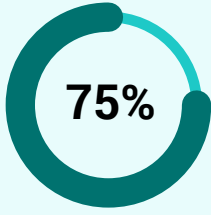


Upskilling & Reskilling: Powering the Digital Workplace

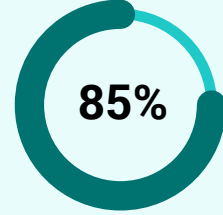
The digital workplace is evolving—are your skills keeping up? Upskilling and reskilling are key to staying relevant in a tech-driven world.



75%
of employees say they need new skills to perform their jobs effectively in the next 5 years
(World Economic Forum).



\$370
Billion
the projected global spend on workforce training by 2026
(PR Newswire).



85%
of jobs in 2030 haven't been invented yet
(Dell Technologies).

Why It Matters?

Adaptability: Equip employees for emerging roles and technologies (e.g., AI, automation).

Productivity: Skilled workers drive efficiency and innovation.

Retention: 94% of employees would stay longer at a company that invests in their learning (LinkedIn).



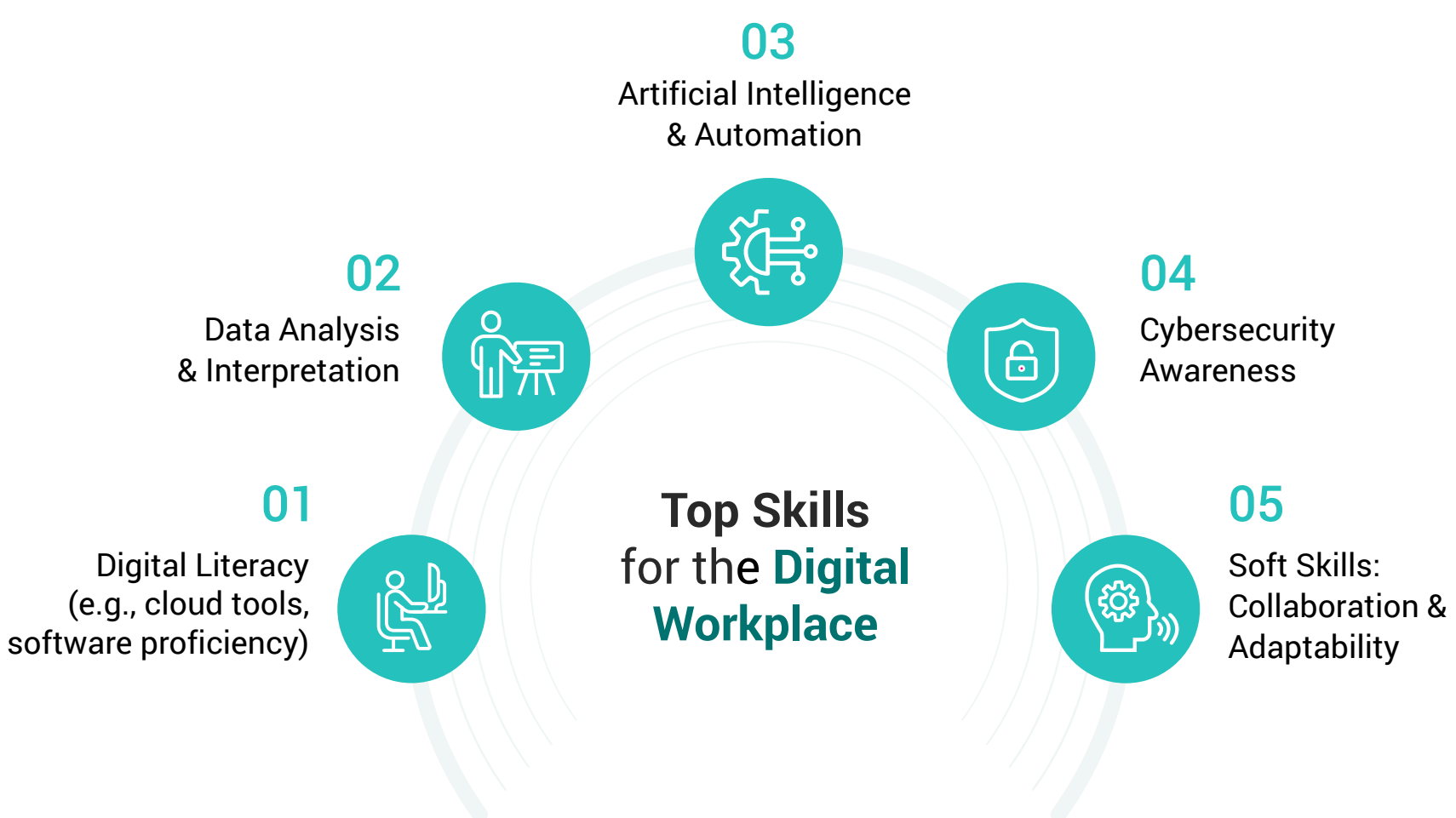
Upskilling

vs

Reskilling

- **Definition:** Enhancing existing skills for current roles.
- **Example:** A marketer learning data analytics.
- **Benefit:** Keeps employees competitive in their field.

- **Definition:** Learning new skills for a different role.
- **Example:** A factory worker training in robotics.
- **Benefit:** Prepares workers for industry shifts.



How to Implement



1

Assess skill gaps with employee surveys or AI tools.



2

Offer personalized learning paths (e.g., eLearning, workshops).



3

Partner with L&D platforms for scalable training.



4

Measure ROI through performance metrics.

Future-proof your workforce today.
Invest in upskilling and reskilling for a thriving digital workplace.
Connect with us!