Partnering for Success:
External Training Solution Providers Delivering Real Results

Organizations grapple with the challenge of maintaining in-house expertise and cutting-edge skills for several compelling reasons, including:

- Rapidly evolving technology landscapes.
- Difficulty in attracting and retaining skilled talent.
- Limited time and resources for internal training initiatives.

55% of organizations report that partnering with an external training solution provider has become an established business practice.

Why Partner with External Training Providers?

They Offer

Expertise, flexibility, and cost-effectiveness.	Access to niche knowledge and up-to-date skills.	Customizable solutions tailored to specific needs.
Scalable training options for growing organizations.	Reduced overhead costs compared to in-house development.	

- **46%** of organizations outsource training, delivery and content development.
- **74%** of organizations say they are leveraging skills beyond the existing skill sets of in-house L&D employees.
- **71%** of external training providers bring new ideas to the organization.
- **68%** of organizations say training outsourcing provides them with a competitive advantage.

What to Look for in an External Training Solution Provider?

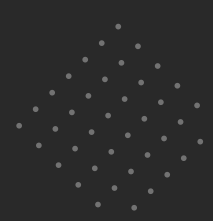|		
Industry-specific expertise.	Having a proven track record and testimonials.	Customized approach to your organization's L&D needs.
	Innovative training methodologies (blended learning, gamification, microlearning).	

- **61%** of organizations rely on peers' references.
- **59%** of organizations rely on working relationships.
- **34%** of organizations rely on industry references.

Common criteria for organizations selecting an external training solution provider

- **64%** Cost-effectiveness.
- **59%** Trust.
- **57%** Quality of resources.
- **57%** Industry expertise/reputation.

68% of organizations are augmenting professionals for large training projects. Do you also want to maximize your training ROI?

Contact us to see how we can optimize your investment.