

Strategic Sourcing for L&D in 2024

(What Exactly to Look for)

Strategic sourcing can revolutionize L&D, driving organizational success through targeted, innovative, and employee-centric training initiatives. Here's what to look for to streamline L&D processes for maximum impact in 2024: -



Superior Content

Relevant & Engaging Content

75% of employees prefer learning content that is relevant to their job roles.

Source: LinkedIn Learning, 2024.

Interactive Learning Experiences

Courses with interactive elements have a 60% higher engagement rate.

Source: Training Industry Report, 2024.



Accessibility & Flexibility

Mobile-First Approach

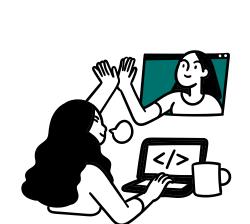
67% of learners use mobile devices to access learning materials.

Source: Towards Maturity, 2024.

On-Demand Learning

82% of employees prefer learning opportunities that are available on demand.

Source: Deloitte Human Capital Trends Report, 2023.



Personalization & Adaptability

Adaptive Learning Paths

Personalized learning paths can increase engagement by up to

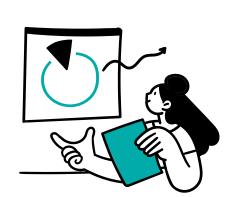
60%.

Source: Bersin by Deloitte, 2024.

AI-Powered Recommendations

73% of L&D professionals believe AI can enhance the personalization of learning experiences.

Source: Gartner Research, 2024.



Measurement & Analytics

Real-Time Feedback

68% of organizations believe real-time feedback is essential for measuring L&D effectiveness. Source: McKinsey & Company, 2024.

Data-Driven Decision Making

Companies using analytics to guide L&D decisions see a 35% increase in employee performance.

Source: Brandon Hall Group, 2024.









