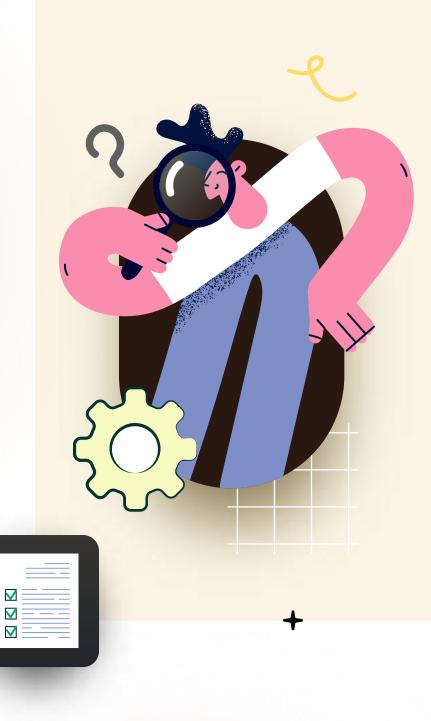


# A Guide to Navigate Through the Hiring Challenges In 2024

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# **Talent Shortage**

63% of recruiters say talent shortage is their biggest problem.

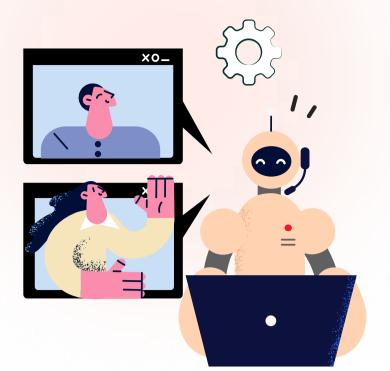
#### Challenge

Navigating through a maze of talent shortages.

### Solution

Employ proactive recruitment strategies, invest in upskilling, and explore global talent pools.





# **Tech Talent**

68% of recruiting professionals say investing in new technology is the best way to improve recruiting performance.

### Challenge

Balancing the demand for tech skills.

#### Solution

Foster a tech-friendly culture, collaborate with educational institutions, and utilize AI-driven recruitment tools.

# **Diversity Dynamics**

80% of job seekers believe their companies foster diversity at work.

#### Challenge

Overcoming diversity and inclusion barriers.

### Solution

Implement unbiased hiring practices, create inclusive workplaces, and establish diversityfocused partnerships.





# **Remote Work**

54% of recruiters have seen candidates turn down an interview or job offer due to a lack of flexibility and remote work options in the workplace.

### Challenge

Adapting to the continuing rise of remote work.

### Solution

Develop flexible hiring policies, enhance virtual onboarding processes, and embrace technology for seamless collaboration.

# **Candidate Experience**

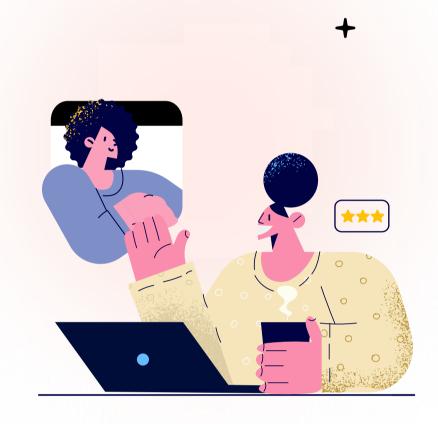
78% believe the overall candidate experience they receive is an indicator of how a company values its people.

#### Challenge

Ensuring a positive candidate experience.

#### Solution

Streamline application processes, provide timely feedback, and enhance communication throughout the hiring journey.







# **Skill Set**

89% of recruiters say bad hires typically lack soft skills.

### Challenge

Identifying and verifying essential skills quickly.

#### Solution

Leverage skill assessment tools, conduct practical assessments, and incorporate scenario-based interviews.

# **Employer** Branding

47% of recruiters, social media helps a great deal in employer branding.

### Challenge

Maintaining a strong employer brand.

#### Solution

Showcase company culture, highlight employee testimonials and actively engage with potential candidates on social media.





## **AI and Automation**

70% of respondents agree sourcing automation would increase productivity.

### Challenge

Integrating AI without losing the human touch.

### Solution

Use AI for repetitive tasks, focus on personalized interactions, and provide training to enhance human-AI collaboration.

# **Sustainable Talent**

Companies can expand their talent pool by 10x by recruiting through employee networks.

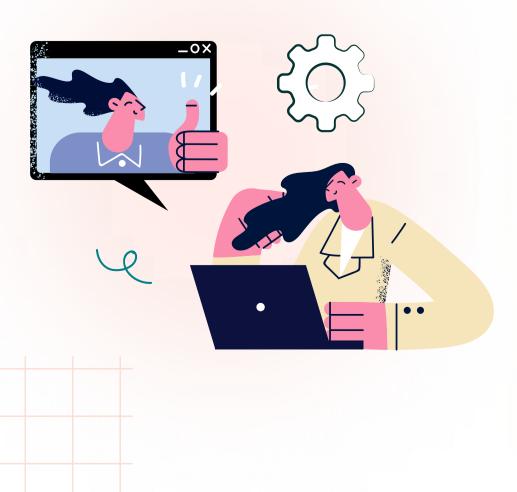
### Challenge

Building and sustaining a talent pipeline.

#### Solution

Nurture relationships with potential candidates, engage in continuous recruitment marketing and collaborate with educational institutions.





### **Gig Economy**

*Over 50% of the US workforce is likely to participate in the gig economy by 2027.* 

### Challenge

Integrating gig workers into the workforce.

#### Solution

Establish clear policies for gig workers, provide support and resources, and foster a sense of belonging.

Navigate these hiring challenges confidently, utilizing these solutions as your compass to success in 2024.

Get instant access to agile talent solutions

Source: LinkedIn

