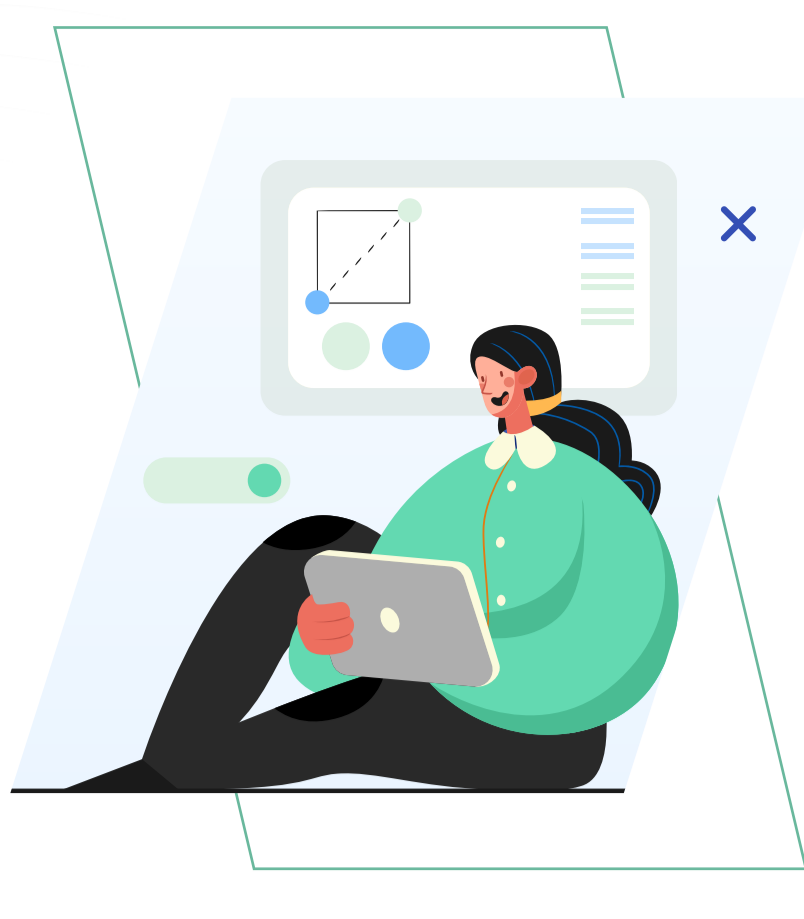


# Customized Training Programs:

Navigating Trends and Leveraging MLS Providers in 2023



L&D leaders are expected to navigate economic uncertainty amid speculation of a global recession. Outsourcing L&D activities is crucial for training a global workforce and driving business transformation.

## Customized Training Programs Trends in 2023

**+80%**

of HR professionals say that training helps attract and retain talent.

Source: SHRM

**51%**

of HR managers believe training employees is the most effective strategy for bridging their company's skills gap.

Source: SHRM

**41%**

of L&D leaders anticipate an increased training budget in 2023.

Source: LinkedIn

**55%**

of employees express the need for more development opportunities to enhance their performance at work.

Source: SHRM

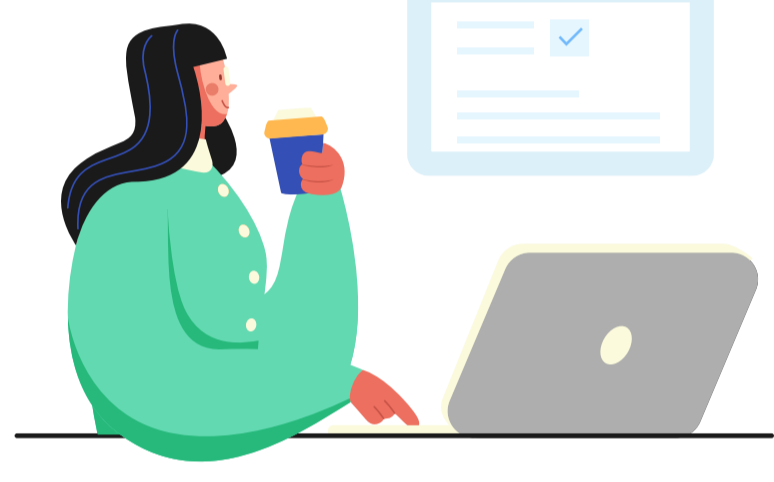
**76%**

of employees say they are more likely to remain with a company that provides continuous learning and development opportunities.

Source: SHRM

Partnership with an MLS provider can help organizations achieve their L&D objectives.

## Benefits of a Full-service MLS Provider



### Tailored Learning Experiences

Provides customized content and delivery methods aligned with industry & workforce requirements.

### Increased Relevance

Employees gain job-relevant skills & knowledge, boosting productivity & efficiency.

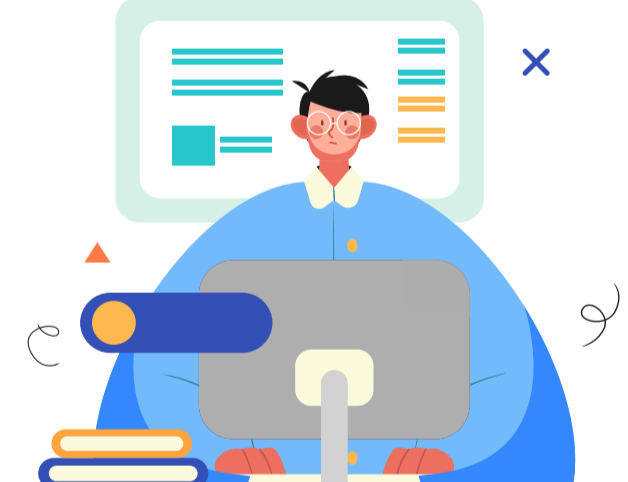
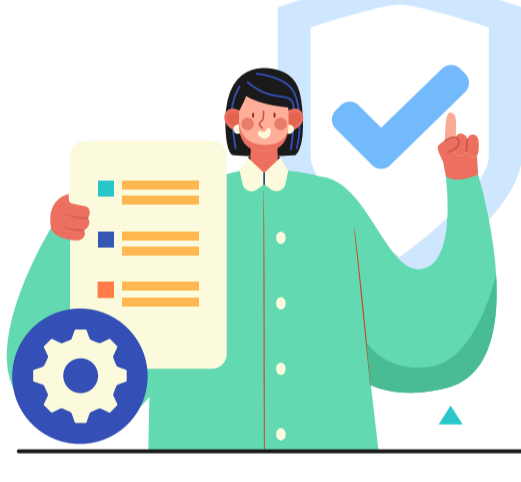


### Cost-effectiveness

Eliminates irrelevant content, reducing wasted time & resources, resulting in quicker skill development & ROI.

### Flexible Delivery

Utilizes various formats such as in-person, virtual, or blended learning, accommodating employees' availability & minimizing disruptions to daily operations.



### Consistent Training Standards

Maintains quality control to deliver better learning experiences to employees.

### Improved Engagement & Retention

Improves skills & growth opportunities to increase employee satisfaction & retention rates.



### Expert Guidance

Access to experienced trainers & SMEs who can provide personalized support with up-to-date industry insights for continuous professional growth.

### Scalability and Global Reach

Training is delivered globally to a growing workforce, enabling consistent learning experiences across different locations.



## MLS Components Making it an Ideal Choice for Workforce Enablement

Learning Needs Analysis

Curriculum Design

Content Development

Learning Delivery

Learning Administration

Evaluation and Reporting

Transform your L&D process from a cost center to a profit center using our complete range of end-to-end outsourced learning and training services.

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