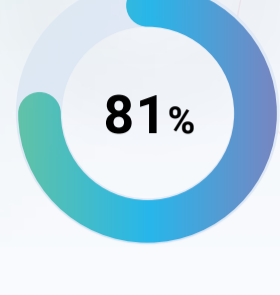
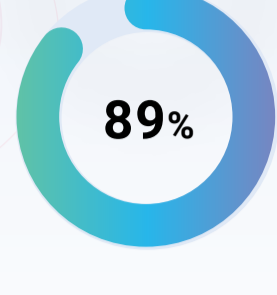


# From Knowledge to Business Outcomes: Developing a High-impact Learning Strategy in 2023

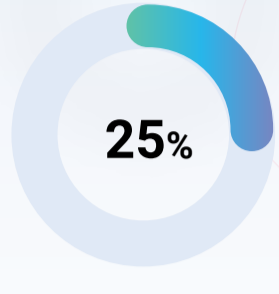
## The State of L&D Training



81% of L&D departments are helping organizations create a people-centric culture.



89% of L&D professionals agree that proactively building employee skills will help navigate the evolving future of work.



25% of job skill sets have changed since 2015; by 2027, this number is expected to double.

Source: 2023 Workplace Learning Report

With the rise of remote/hybrid work, multi-generational workforces, and technology advancements, L&D has rapidly adapted. The industry is ever-changing, demanding agility and the implementation of optimal L&D approaches and strategies.

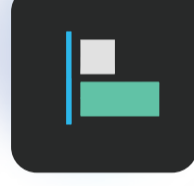
## Strategic Purpose of a Learning Strategy

A learning strategy helps organizations align training programs with business goals, adapt to changes, empower employees, and develop internal leaders.



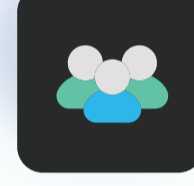
## 11 Steps for Building an Effective Learning Strategy in 2023

A fundamental framework for developing effective L&D strategies that foster competence.



### Alignment

Align the L&D objectives with the overall business strategy



### Collaboration

Create a collaborative institution shared by business units and HR



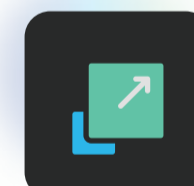
### Evaluation

Evaluate the skills and knowledge gaps



### Customization

Develop customized learning paths



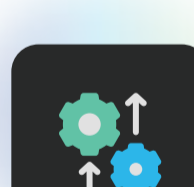
### Scaling

Implement and expand on a larger scale



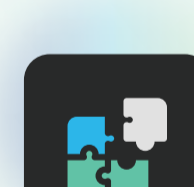
### Impact

Evaluate the effectiveness and influence



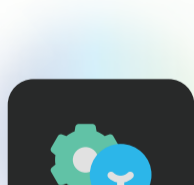
### Integration

Embed and integrate into the organizational structure



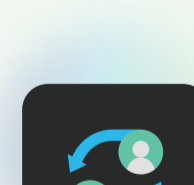
### Facilitation

Facilitate the 70:20:10 learning model



### Innovation

Incorporate emerging technology trends



### Engagement

Gather input from employees



### Agility

Adopt an agile approach for continuous improvement

Would you be interested in a solution that seamlessly integrates your learning strategy into your organization, boosts team motivation, and fosters sustainable growth for your company?

[Connect with our L&D experts today](#)