



Best Practices to Create

Learning Experience Design





1

Create an LXD Plan

Bring value to user experience by weaving a plan that includes visual design strategy, interface design and usability testing for design validation





2

Understand Your Learners

Ascertain user roles and make note of the skills they require and identify their preferred channels to absorb the content you plan to produce





3



Focus on Motivation

LXD should be focused on unleashing the motivation of learners by using storytelling, simple and clear user interfaces and learner driven experiences





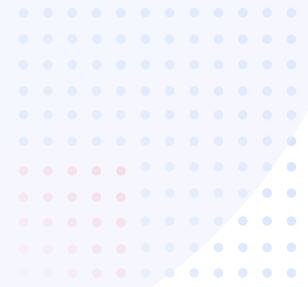
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Discover Design Constraints

Before initiating the LXD process, identify the hindrances in terms of budget, time, reverse-compatibility and technology that might hamper results





5



Start with Wireframes

Begin with low fidelity UIs that allow changes during the initial stages and help identify the purpose of determining learner's experience





6

Be Consistent

UI and visual designs are needed to be simple and consistent in order to keep the learner's attention drawn towards the most important learning elements





7

Test Early

Conducting test of learning course with actual learners' help analyse the intended objectives, get feedback for improvement and increase effectiveness





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