5 Ways Legacy Training Content Loses Value (And How to Stop it)

As years pass by, legacy training content depreciates in value and effectiveness for a number of reasons:

1. **Content Inaccuracies**
   - Company statistics change, products get updated with new specs, and errors in the original content are uncovered over time.

2. **Training Not Aligned with Business Needs**
   - Older training programs might not be aligned with the company’s business needs and desired employee performance outcomes.

3. **Outdated Design**
   - The graphic design for PowerPoint slides and e-learning courses tend to look dated after just a couple of years.

4. **Outdated Digital Formats**
   - E-Learning content developed in Flash, legacy versions of rapid development tools, and older version of SCORM might not work with new LMS’s and internet browsers.

5. **Changing Learner Demographics**
   - Training solutions that work for baby boomers might not be suitable for millennials.

"It's Perfect"

New content hot off the press (or ePress). It’s exactly what you need! What could go wrong?

"Yo Old Training"

“Outdated”

STOP

- **Reduce**
  - Extraneous Content

- **Reuse**
  - Instructionally Sound Content

- **Recycle**
  - Into future-proof formats

Too many companies are allowing the depreciation of their training portfolios by neglecting to use old content.

Maximize the ROI on training by modernizing old training programs.