

Track the Dollar

The Breakdown of Every Dollar Invested in Training and Development

The average Global 1000 company has over 1,000 hours of learning content within its training portfolio. The development of this portfolio requires an average of **\$18 Million.**

So, Where does each



go?



15¢

Goes toward **Subject Matter Experts**

Borrowed company resources, Subject Matter Experts are often highly paid senior resources at the top of their respective divisions within the company who consult with the training department. They have other job responsibilities and their time is valuable resulting in a large organizational investment in training.

45¢

Goes toward **L&D Developers**

L&D developers design and develop corporate training programs. They are capable to go to business units, elicit training needs, and design programs to address those needs.



15¢

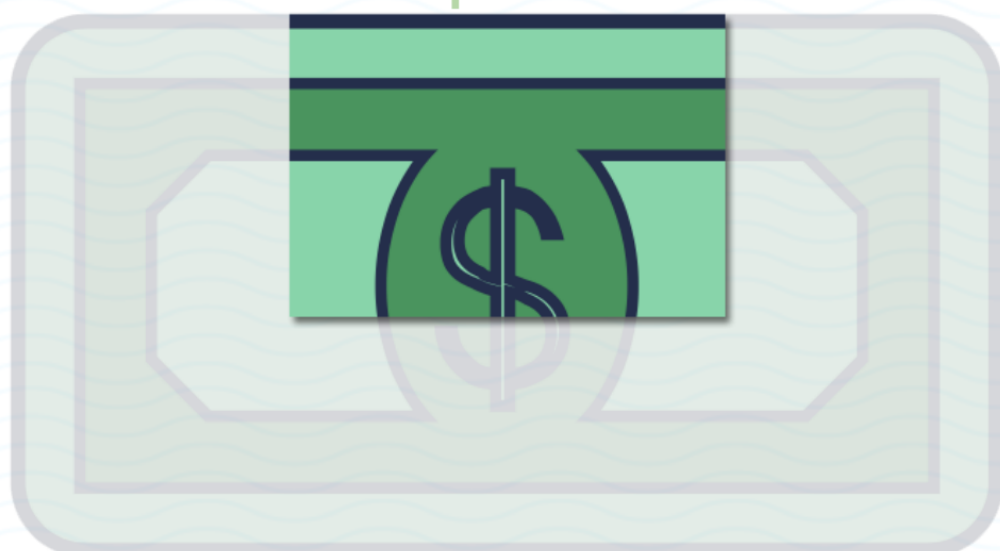
Goes toward **Instructors**

Instructors are called upon to deliver training programs within the company. They are a payroll investment and a vital part of the training function since they interface directly with employees.

25¢

Goes toward **Managers**

It is a payroll investment to keep training, learning, and talent development managers on staff to oversee company training functions. Managers give direction to projects, take responsibility for deliverables, and lead their respective teams of trainers and instructional designers.



Companies have an average training expenditure of \$1,200 per employee per year, and over the years, the time and budget spent on curricular design and the creation of learning assets represent a significant investment in company resources.

